

BEMA

Bakery Equipment Manufacturers and Allieds, (BEMA) was founded in 1918 as an international, not-for-profit trade association representing leading bakery and food suppliers. BEMA creates authentic connections that improve its members' businesses and the baking industry. Its members utilize the value they gain through BEMA networking and educational events to provide their customers with the most effective, innovative solutions in baking.

MISSION

BEMA CONNECTS, EDUCATES, AND PROVIDES RESOURCES FOR ITS MEMBERS AND THE INDUSTRIES THEY SERVE.

VISION

BEMA CREATES AN OVERWHELMING COMPETITIVE ADVANTAGE FOR OUR MEMBERS.

Contact [Kelly Allen](#) to start your membership journey today!



FOOD FOR THOUGHT

In a global market, it is critical to position your company as an industry leader and expand your brand awareness.

At IBIE – International baking Industry Exposition, participants have access to more than 1,000 leading industry suppliers spanning 700,000 sq. ft. of show floor space. As the global, grain-based food industry's largest, most important trade event in the Western Hemisphere, IBIE represents the entire spectrum of companies, people and ideas.

Every three years, the industry comes together at this powerful event to conduct face-to-face meetings, experience the newest innovations, participate in cutting-edge educational sessions and demos, and build relationships at high-level networking events.

Priority Booth Selection

BEMA members receive priority booth selection opportunities prior to non-members, and discount booth space which saves some member companies thousands of dollars.

Exhibitor contracts and booth space selection information coming soon!

For questions or more information, contact info@bema.org or visit www.bakingexpo.com.

BEMA CONVENTION

Great things happen when BEMA brings people together.

BEMA Convention 2024

BEMA Convention 2024 will be the baking industry's premier event! Unrivaled networking, relevant industry discussions and leading suppliers and buyers all in one place.

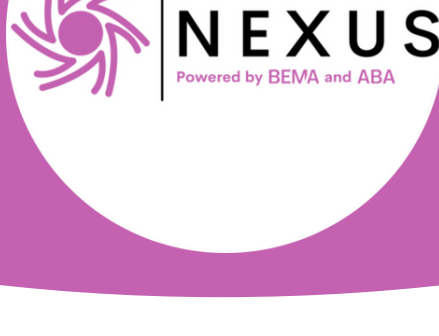
Key Convention Features:

- Industry Expert Panels
- Baking Industry Forum
- BEMA CUP Golf Tournament
- Baker/Supplier Small-Group Dinners
- BEMA Connect
- Unique Networking Events



SAVE THESE DATES:
JUNE 28–JULY 2, 2024
RANCHO PALOS VERDES,
CALIFORNIA

TO REGISTER AND FOR MORE INFORMATION, VISIT WWW.BEMA.ORG/CONVENTION



WHY SHOULD I ATTEND?

NEXUS provides opportunities to foster important connections, to stay informed of industry happenings, and to advance the professional development of every member of your team. You and your team will benefit from the many opportunities to network and collaborate with others in the industry. NEXUS offers your team a format designed to strengthen existing relationships between bakers and suppliers and create new ones. NEXUS is the pinnacle of the future of the baking industry.

WHAT MAKES NEXUS DIFFERENT?

NEXUS is all about collaboration, connections and solutions. Various members of your team will benefit from professional development workshops, Spark sessions, and multiple opportunities to network with the best and brightest in the baking industry.

VALUE PROPOSITIONS

- UNIQUE INDUSTRY EDUCATION
- PEER-TO-PEER COLLABORATION
- SUPPLIER SALES LEAD GENERATION
- SHAPE INDUSTRY GROWTH
- INTERNAL KNOWLEDGE SHARING



NEXUS
Powered by BEMA and ABA

Save the date for **NEXUS 2024**
September 30th - October 3rd in Washington, D.C.

BEMA INTEL

ALL ABOUT INTEL

The **BEMA Intel Industry Summary** report presents at-a-glance topline trends for key U.S. economic and commercial baking industry indicators. Updated quarterly, this overview provides a high-level view of the state of commercial baking and equipment manufacturing industries to aid in planning and critical decision making. **This summary highlights quarterly data from two detailed reports:**

BEMA Intel Industry Indicators

Detailed, historical and current trending data for key industry indicators most helpful in understanding the changing health of the U.S. commercial baking and equipment manufacturing industries, as provided by a BEMA member panel representing baking equipment manufacturers, ingredient manufacturers and industry allies. **The complete report is only available to BEMA members.**

BEMA Intel Member Pulse Survey

A confidential online survey among BEMA equipment manufacturing members reflecting global and U.S. industry outlooks, company outlook by product channel. **The full results of this survey are only available to BEMA members.**

LEARN MORE

The information presented is intended to help industry professionals better identify critical and potential industry trends, recognize critical factors impacting supply and demand, and position themselves to adapt to evolving circumstances. **Visit www.bema.org/intel.**

To view the full Industry Indicators report and the Pulse Survey, log in to your member account at www.bema.org.

BEMA-U

Achieve the necessary training for workforce SUCCESS!

BEMA-U COMES TO YOU

BEMA-U brings **Insights Discovery®**, directly to our members for effective training at your own facility – maximizing your resources and your associates' time.

BEMA-U, a new era in professional development and training services.

SALES EFFECTIVENESS

This seminar is for anyone who wants to successfully influence customers and stakeholders. Filled with exercises and focused on action planning for success, we show you how to apply what you've learned once you're back in the office or out on the road.

TRANSFORMATIONAL LEADERSHIP



Through **Insights Discovery®**, **BEMA-U** brings innovation to the only multi-session cohort learning experience in the baking industry and ensures that leaders apply their skills to real workplace challenges.

TO LEARN MORE, VISIT WWW.BEMA.ORG/BEMA-U

TRAIN THE TRAINER

Geared to engineers, installation teams and those on the front line with customers, objectives of the seminar include understanding how adults process learning and how to help them through a learning curve; identifying techniques to improve participation and maintain high energy throughout training sessions; and identifying training techniques that reduce training time and increase retention.

BEMA BIF

WHAT IS BIF?

BIF is the **Baking Industry Forum**: a small group of bakers and suppliers who come together to discuss topics and issues facing the commercial baking industry.

The group provides the industry with a strong resource for ideas and expertise based on research and years of experience.

Issues they have tackled in the past include preparations for FSMA, the importance of training, how to hire veterans, safety and more.

CURRENT ROSTER

Visit www.bema.org/bif to view the **BIF Member Roster** of Suppliers and Bakers.

DOWNLOADS AVAILABLE

- Voluntary Safety Checklist
- Voluntary Terms and Conditions
- 360 Degree Evaluation
- Certification Acronyms Alphabet Soup
- Overall Risk Assessment Tool

BEMA SCHOLARSHIPS

BEMA IS COMMITTED TO THE BAKING INDUSTRY AND ITS WORKFORCE.

FOR THE BAKING INDUSTRY

BEMA provides funds for individuals entering into or currently employed in the baking industry and financial support for educational courses, programs, seminars, and workshops sponsored in the U.S. that benefit the baking industry.

Apply today at

WWW.BEMA.ORG/SCHOLARSHIPS

SCHOLARSHIPS FOR MEMBERS

As a tribute to Bill Pulver, former BEMA president, the **Pulver Scholarship Fund** was established for BEMA member employees to attend educational programs.

FOR K-STATE STUDENTS

With funds donated by the International Baking Industry Exposition (IBIE), the **Belshaw/Loeb Scholarship Fund** was formed in honor of two former BEMA presidents. It provides financial support for students of the grain Science and Industry program at Kansas State University, Manhattan.